

1ST ANNUAL KUYASA CHARITY GOLF DAY - 2010

Sponsorship Opportunities

PLEASE REVIEW YOUR SPONSORSHIP OPTIONS BELOW AND COMPLETE THE "SPONSORSHIP RESPONSE FORM" BELOW AND E-MAIL TO nmvheerden@mweb.co.za OR FAX TO 021- 930 5852.

(A) PRESENTING SPONSOR R25,000.00

Twelve (12) golf tickets
Presenting Sponsor reference in all press releases and promotional materials
Name/logo on photo folder
Opportunity to include item in participant giveaway bag
Centre spread ad in program book
Editorial page in program book
Two (2) premium hole sponsorships on course with signage
Sponsor recognition plaque
2' X 10' arrival banner with name/logo
Reserved table seating
Extended rights to retain Presenting sponsorship on a 2year Continuum

(B) TITLE SPONSOR (2 AVAILABLE) R17,000 .00

Eight (8) golf tickets
Title Sponsor reference in all press releases and promotional materials
Name/logo displayed on golf caddy or golf vest or arrival gifts
Opportunity to include item in participant giveaway bag
Inside front or back cover ad in program book
One (1) premium hole sponsorship on course with signage
Sponsor recognition plaque
Reserved table seating
Extended rights to retain Title sponsorship on a 1-year Continuum

(C) MAJOR SPONSOR R14,000.00

Eight (8) golf tickets
Prominent mentions in selected press releases and promotional materials
Opportunity to include item in participant giveaway bag
Full-page ad in program book
Recognition at Awards Ceremony
One (1) premium hole sponsorship on course with signage
Reserved table seating
Sponsor recognition plaque

(D) AWARDS CEREMONY SPONSOR R10,000.00

Four (4) golf tickets
Prominent mentions in selected press releases and promotional materials
Opportunity to include item in participant giveaway bag
Full-page ad in program book
Recognition at Awards Ceremony
One (1) premium hole sponsorship on course with signage
Banner in reception area
Sponsor recognition plaque

(E) PHOTO SPONSOR R7,500.00

Four (4) golf tickets
Name/logo on keepsake photo plaques
Opportunity to include item in participant giveaway bag
Full-page ad in program book
Recognition at Awards Ceremony
Sponsor recognition plaque

(F) GOLF CART SPONSOR R5,000.00

Two (2) golf tickets
Signage on max 60 golf carts
Opportunity to include item in participant giveaway bag
½-page ad in program book
Recognition at Awards Ceremony
Sponsor recognition plaque
Recognition at Awards Ceremony

SUPPORTERS

(S1) FOURSOME SPONSOR R4,000.00

Four (4) golf tickets

(S2) FRIEND OF YOUR EVENT R2,000.00 OR LESS

Friend listing in program book
Patron Appreciation Certificate

(S3) DINNER & SILENT AUCTION ONLY R200.00 PER PERSON DRESS CODE IS FORMAL (JACKET & TIE)

R1000.00 PER PLAYER

Golf Ticket Includes:

Free Continental Breakfast
Free Practice Facility
Free Wine Tasting
Free Snack & Beverage
Free entry into golf day event competitions
Free Player Gift Package
18 Holes of Golf (golf cart / caddy at own cost)
Free entry (1 Free ticket) into Raffle draw
Dinner (Smart – Jacket & Tie)
Awards Ceremony

ON COURSE SPONSORSHIPS

(H)CLOSEST TO THE PIN SPONSOR (4 HOLES) R5,000.00

These sponsors will sanction the Closest to the Pin contest via four (4) winner prizes (2 X MALE & 2 X FEMALE)

Two (2) golf tickets

Signage on four (4) contest holes

½-page ad in program book

Contest branding

Recognition at Awards Ceremony

Sponsor recognition plaque

(I)LONGEST DRIVE SPONSOR (4 HOLES) R5,000.00

These sponsors will sanction the Longest Drive contest via four (4) winner prizes (2 X MALE & 2 X FEMALE)

Two (2) golf tickets

Signage on four (4) contest holes

½-page ad in program book

Contest branding

Recognition at Awards Ceremony

Sponsor recognition plaque

(J)PUTTING CONTEST SPONSOR R5,000.00

Golfers that make consecutive putts from 20 and 40 feet win Sponsor provided prizes.

Two (2) golf tickets

Signage at one (1) putting green

Signage at registration table

½-page ad in program book

Contest branding

Recognition at Awards Ceremony

Sponsor recognition plaque

(K)GUESS YOUR DISTANCE SPONSOR (1 HOLE)R5,000.00

These sponsors will sanction the Guess Your Distance contest via a prize for the contestant guessing closest to their driving distance.

Two (2) golf tickets

Signage on one (1) contest holes

Signage at registration table

½-page ad in program book

Contest branding

Recognition at Awards Ceremony

Sponsor recognition plaque

(L)BEVERAGE CART SPONSOR R3,000.00

Sponsor is liable for cost of cart @ R260.00. Booking via pro-shop

Two (2) golf tickets

Signage on the Beverage Carts (MAX 2 CARTS)

¼-page ad in program book

Recognition at Awards Ceremony

Sponsor recognition plaque

(M)DRIVING RANGE SPONSOR R5,000.00

Four (4) golf tickets

Signage on the Driving Range

¼-page ad in program book

Recognition at Awards Ceremony

Sponsor recognition plaque

(N)EXECUTIVE HOLE SPONSOR R5,000.00

Four (4) golf tickets

Signage at your assigned hole

¼-page ad in program book

Recognition at Awards Ceremony

Sponsor recognition plaque

(O)HOLE SPONSOR 3,000.00

Two (2) golf tickets

Signage at your assigned hole

¼-page ad in program book

Recognition at Awards Ceremony

Sponsor recognition plaque

(P)BREAKFAST SPONSOR 3,000.00

This sponsor will sanction the cost of continental breakfast @ R60.00 per player

Two (2) golf tickets

Signage at Registration / Welcome area

¼-page ad in program book

Recognition at Awards Ceremony

Sponsor recognition plaque

(Q)GOODY BAG SPONSOR 3,000.00

This sponsor will sanction the cost of goody bag @ R25.00 per player

Two (2) golf tickets

Signage at Registration / Welcome area

¼-page ad in program book

Recognition at Awards Ceremony

Sponsor recognition plaque

(R)HALFWAY HOUSE SPONSOR 3,000.00

This sponsor will sanction the cost of a snack & beverage at the halfway house station @ R40.00 per player

Two (2) golf tickets

Signage at Registration / Welcome area

¼-page ad in program book

Recognition at Awards Ceremony

Sponsor recognition plaque

Please Fax this form back to us with your selection from (A) to (S3) to 021 930 5852. Remember your sponsorship is tax deductible. We will contact you to finalise this arrangement and payment to us. We thank you for your support.

-----PLEASE CUT OFF HERE-----

SPONSORSHIP RESPONSE FORM – 1ST ANNUAL KUYASA CHARITY GOLF DAY 2010

COMPANY NAME : _____

NAME OF CONTACT PERSON : _____

CONTACT NUMBER :(W) _____ (C) _____

E-MAIL ADDRESS : _____

SPONSORSHIP PACKAGE CHOSEN : _____

Example: (A) PRESENTING SPONSOR R25000.00

